Order #	!	62329940			Flight Da	tes	(09/05	/16 -	- 09/2	25/16	3				[i	Jpdate Date			09/08/16	
Syscod	е	0983			Agency		/	4mer	ican	Med	ia an	d Ad	voca	cy Group			/ersion			5 Vs. 4	
System	Name	Comcast/Kendall-Perrine, I	FL		Advertise	r	(Carlo	s Cu	ırbelo	Cor	ngres	s				Show Chang	es Only			
Market		Miami-Ft. Lauderdale															otal # of We	eeks			3
		•			Client Co	de										─	otal				\$8,316.00
AE		Brenda Hadley			Product 0	Code											Commission				\$1,247.40
Sales C	coordinato	Collin Moore			Est Code		7	7802								1	let Total				\$7,068.60
Office		Washington			Product N	Name										─	otal Spots				212
Phone		(301) 951-2620			Credit Sta	atus										7	Affiliate Split			100.0	
Status		Not accepted														_ [Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+SD Jul	16		Primary [Demo	/	Adult	s 35-	+							GRP	-		GIMP	-
-					Makegoo	d Policy	/	Appro	oval	Requ	ired						PP	-		СРМ	-
Comme	nts :	R5 9.8 -\$30,504 and -900 spot	s, removed sp	oots to stay	within max	spots for e	each	dayp	arts,	pleas	e rev	iew a	ind co	onfirm!							
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	T	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line C	omment
1	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$83.00	\$996.00	30	R5 -3x NPE 08/3	1/16-09/25/16
1*	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	<u> </u>	-	15	\$83.00	\$1,245.00	30		
				<u> </u>		<u> </u>			<u> </u>		<u> </u>				<u> </u>	<u> </u>		<u> </u>			
2	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$83.00	\$996.00	30	R5 -6x R2 revised 08/31/16-09/25/1	
2*	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	18	\$83.00	\$1,494.00	30		
						r	_	_	_		_	_									
4	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	11:00	19:00						Х	Х	-	-	6	\$83.00	\$498.00	30	R5 -8x NPE 08/3	1/16-09/25/16
4*	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	11:00	19:00						Х	Х	-	-	10	\$83.00	\$830.00	30		
5	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	11:00	19:00						Х	Х	-	-	6	\$83.00	\$498.00	30	R5 -8x NPE 08/3	1/16-09/25/16
5*	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	11:00	19:00						Х	Х	-	-	10	\$83.00	\$830.00	30		
6	HGTV	VARIOUS	9/5/16	0/44/46	19:00	24.00	_						_	•		40	¢02.00	\$996.00		R5 -12x NPE 08/3	24/46 00/25/46
6			9/3/10	9/11/16	19.00	24:00		Х	Х	Х	Х	Х	Х	<u> </u>		12	\$83.00	φ990.00	30	K3 -12X NPE 06/	31/16-09/25/16
6*	HGTV	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х			24	\$83.00	\$1,992.00	30		
7	HGTV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$83.00	\$1,162.00	30	R5 -14x NPE 08/3	31/16-09/25/16
7*	HGTV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	_	_	28	\$83.00	\$2,324.00	30		
8	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х		Γ					T -		2	\$83.00	\$166.00	30	R5 -2x NPE 08/3	1/16-09/25/16
									_	_	_			-				•		1.5 2.711 2 55/5	
8*	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х	L	L		L	L		<u> </u>		4	\$83.00	\$332.00	30	<u> </u>	
9	NGC	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	Τ -	Γ-	12	\$13.00	\$156.00	30	R5 -12x NPE 08/3	31/16-09/25/16

Order #	!	62329940			Flight Date	tes	10)9/05	5/16 -	09/2	25/16	 S					Update Date			09/08/16	
Syscod		0983			Agency		_						/ocad	y Group		-	Version			5 Vs. 4	
System		Comcast/Kendall-Perrine, Fl			Advertise	r	_					ngres		, C. Cup			Show Change	es Only		- 1 - 1	
Market		Miami-Ft. Lauderdale	_		7147011100		`		-			.9.00				— ├	Total # of We				3
mantot		mam i a zadaordalo			Client Co	de	Т									─	Total				\$8,316.00
AE		Brenda Hadley			Product C		1										Commission				\$1,247.40
	Coordinato	<u> </u>			Est Code		7	802								 ⊦	Net Total				\$7,068.60
Office		Washington			Product N		1									 →	Total Spots				212
Phone		(301) 951-2620			Credit Sta		1									+	Affiliate Split			100.0	
Status		Not accepted															Sold On			Cost Per Spot	-
Survey		Cable Nielsen Live+SD Jul1	6		Primary [Demo	1	Adults	s 35+							— ⊦	GRP	1-		GIMP	-
-			-		Makegoo		-		oval F		ired						CPP	-		СРМ	-
		i																		1	
Comme	nts :	R5 9.8 -\$30,504 and -900 spots,	removed sp	ots to stay	within max	spots for e	each	dayp	arts,	pleas	se rev	/iew a	nd co	nfirm!							
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line C	omment
9*	NGC	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	24	\$13.00	\$312.00	30		
10	NGC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$13.00	\$182.00	30	R5 -14x NPE 08/3	31/16-09/25/16
10*	NGC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	28	\$13.00	\$364.00	30		
11	NGC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	2	\$13.00	\$26.00	30	R5 -2x NPE 08/3	1/16-09/25/16
11*	NGC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	4	\$13.00	\$52.00	30		
	I I		T	T	T		_				1							•		T	
12		VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х		-	12	\$29.00	\$348.00	30	R5 -12x NPE 08/	31/16-09/25/16
12*	DISC	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	<u> </u>	-	24	\$29.00	\$696.00	30	<u> </u>	
13	DISC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	_	14	\$29.00	\$406.00	30	R5 -14x NPE 08/3	31/16-09/25/16
13*	DISC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	28	\$29.00	\$812.00	30	1	
				<u> </u>			<u> </u>	<u> </u>				ш				<u> </u>					
14	DISC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	2	\$29.00	\$58.00	30	R5 -2x NPE 08/3	1/16-09/25/16
14*	DISC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	4	\$29.00	\$116.00	30		
4.5	I _{TDAY}	VARIOUS	0/5/40	0/44/40	140.00	04.00							V			40		#050.00		DE 40: NDE 60.	24/40 00/05/40
15		VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	_	-	12	\$21.00	\$252.00	30	R5 -12x NPE 08/3	31/16-09/25/16
15*	TRAV	VARIOUS	9/5/16	9/11/16	19:00	24:00	L	Х	Х	Х	Х	Х	Х	<u> </u>	-	24	\$21.00	\$504.00	30	<u> </u>	
16	TRAV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	X	-	-	14	\$21.00	\$294.00	30	R5 -14x NPE 08/3	31/16-09/25/16
16*	TRAV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	ш	Х	-	-	28	\$21.00	\$588.00	30	+	
	لـــــــا		<u> </u>				Щ	Щ	Щ		Щ	ш				<u> </u>					

Order #	<u> </u>	62329940			Flight Da	tes	10	09/05	/16 -	09/2	25/16						Update Date			09/08/16	
Syscod		0983			Agency		_						vocac	y Group		 →	Version			5 Vs. 4	
System		Comcast/Kendall-Perrine,	FI		Advertise	ır	_	Carlo						,, c .cup		 ⊦	Show Change	es Only		0 101 1	
Market		Miami-Ft. Lauderdale			7.4707.1100	•			-			.9.00				— -	Total # of We				3
Markot		Wildriff 1 t. Edddordaio			Client Co	de	Т									— ⊦	Total // Or Wo	0110			\$8,316.00
AE		Brenda Hadley			Product (+										Commission				\$1,247.40
	Coordinate				Est Code		7	7802								 - ⊦	Net Total				\$7,068.60
Office		Washington			Product N												Total Spots				212
Phone		(301) 951-2620			Credit Sta		+										Affiliate Split			100.0	T
Status		Not accepted														— ⊦	Sold On			Cost Per Spot	1
Survey		Cable Nielsen Live+SD Ju	l16		Primary [Demo	1	Adults	s 35+								GRP	1-		GIMP	-
-					Makegoo		_	Appro			ired						CPP	-		СРМ	-
Comme	nts :	R5 9.8 -\$30,504 and -900 spot			•											·					
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	T	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line C	omment
17	TRAV	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	2	\$21.00	\$42.00	30	R5 -2x NPE 08/3	1/16-09/25/16
17*	TRAV	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	4	\$21.00	\$84.00	30		
		•				•			_	_										•	
18	FBN		9/5/16	9/11/16	16:00	19:00		Χ	Х	Χ	Х	Χ	Х	-	-	4	\$8.00	\$32.00	30	R5 -8x NPE 08/31	1/16-09/25/16
18*	FBN		9/5/16	9/11/16	16:00	19:00		Х	Х	Х	Х	Х	Х	-	-	12	\$8.00	\$96.00	30		
					•				_	_											
19	FBN		9/12/16	9/18/16	16:00	19:00	Х	Х	Х	Χ	Х	Х	Χ	-	-	4	\$8.00	\$32.00	30	R5 -10x NPE 08/3	31/16-09/25/16
19*	FBN		9/12/16	9/18/16	16:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$8.00	\$112.00	30	1	
								_	_		_	_								· ·	
20	FBN		9/19/16	9/25/16	16:00	19:00	Х							-	-	0	\$8.00	\$0.00	30	R5 -2x NPE 08/3	1/16-09/25/16
20*	FBN		9/19/16	9/25/16	16:00	19:00	Х							-	-	2	\$8.00	\$16.00	30		
24	HIST	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х		г <u>-</u>	12	\$29.00	\$348.00	30	R5 -12x NPE 08/3	31/16-09/25/16
								X	<u> </u>			<u> </u>							_	11.0 12.111 2 00/0	31/10 03/23/10
24*	HIST	VARIOUS	9/5/16	9/11/16	19:00	24:00		X	Х	Х	Х	Х	Х			24	\$29.00	\$696.00	30		
25	HIST	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$29.00	\$406.00	30	R5 -14x NPE 08/3	31/16-09/25/16
25*	HIST	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	28	\$29.00	\$812.00	30		
					•			_	_	_		_									
26	HIST	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	2	\$29.00	\$58.00	30	R5 -2x NPE 08/3	1/16-09/25/16
26*	HIST	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	4	\$29.00	\$116.00	30		
27	HGTV	VARIOUS	9/5/16	9/11/16	19:00	24:00			Х	Х	Х	Х	Х		-	0	\$83.00	\$0.00	30	R5 -4x R1 +4x	

AMT		\$8,316.00	\$0.00	\$0.00	\$0.00	\$	0.00	\$	0.00)		\$0.0	00		\$0.00		\$0.00	\$0.00	\$0	0.00	\$0.00	\$8,316.00
SPOT	rs	212	212 0 0				0		0			0			0		0	0		0	0	212
		Sep 2016	Oct 2016	Nov 2016	Dec 20	16 Jar	2017	Feb	20	<u> </u>	M	ar 2	017		pr 2017	7 Ma	y 2017	Jun 20	17 Jul	2017	Aug 2017	Total
30*	HIST	VARIOUS		9/5/16	9/11/16	19:00	24:00				Х	Х	Х	Х		-	2	\$29.00	\$58.00	30		
30	HIST	VARIOUS		9/5/16	9/11/16	19:00	24:00				Х	Х	Х	Х	-	-	0	\$29.00	\$0.00	30	R5 -2x R4 +2x 09/25/16	NPE 08/31/16-
29*	FBN	<u> </u>		9/5/16	9/11/16	19:00	24:00				Х	Х	Х	Х		-	1	\$13.00	\$13.00	30		
29	FBN			9/5/16	9/11/16	19:00	24:00				Х	Х	Х	Х	-	-	0	\$13.00	\$0.00	30	R5 -1x R4 +1x 09/25/16	NPE 08/31/16-
28*	ESPN	AVG. ALL	WK5<	9/5/16	9/11/16	19:00	24:00	Ш	Х	Х	X	Х	Х	Х			3	\$83.00	\$249.00	30		
28	ESPN	AVG. ALL		9/5/16	9/11/16	19:00	24:00		X	X	X	X	X	X	-	-	0	\$83.00	\$0.00	30	R5 -3x R2 MG 09/25/16	+3x NPE 08/31/16-
27*	HGTV	VARIOUS		9/5/16	9/11/16	19:00	24:00					Х				-	4	\$83.00	\$332.00	30	1	
Line	Net	VARIOUS	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line	e Comment
Comme	ents :	R5 9.8 -\$3	0,504 and -900 s	pots, removed sp	oots to stay	within max	spots for	each (аура	апѕ, р	oleas	se rev	riew a	ina co	ntirm!							
	-1-	D5 0 0 00	2.504 1.000 -												. 6 1			FF			CFIVI	
Survey		Cable N	ielsen Live+SD	Jul16		Primary I Makegoo		_		35+ oval F		irod						PP	-		GIMP CPM	-
Status		Not acce	epted														— ⊢	old On	_		Cost Per Spot	
Phone		(301) 95				Credit St	atus										A	ffiliate Split			100.0	
Office		Washing				Product I												otal Spots				212
	Coordinat					Est Code		7	802									et Total				\$7,068.60
AE		Brenda	Hadley			Product (otal ommission				\$8,316.00 \$1,247.40
Market		Miami-F	t. Lauderdale			Client Co	-1-	_									— ⊢	otal # of We	eks			Фо 24C 06
System			t/Kendall-Perrin	e, FL		Advertise	er	C	arlo	s Cu	rbelo	Cor	gres	S				how Change				
Syscoo		0983				Agency									y Group		 - ⊢	ersion			5 Vs. 4	
Order #		6232994	10			Flight Da	ies	U	9/05	,	00/2	-0/10					— ⊔	pdate Date			09/08/16	

62329940 | Miami-Ft. Lauderdale | Comcast/Kendall-Perrine, FL | 0983 |

Order #	<u>+</u>	62329940			Flight Da	tes	1	09/05	/16 -	09/2	5/16						Jpdate Date			09/08/16			
Syscod		4249			Agency		_						vocac	cy Group		— ⊢	ersion			6 Vs. 5			
	n Name	Comcast/Kendall U-Verse,	FI		Advertise	ır	-					ngres		у Стоир		— ⊢	Show Change	as Only		0 V3. 3			
Market		Miami-Ft. Lauderdale			, tavertise		Т,	Julio	J Ou	. 5510		19163					otal # of We				3		
Market		Ivilanii-i t. Lauderdale			Client Co	de	\neg									— ⊢	otal # 01 We	UNO .			\$2,508.00		
AE		Brenda Hadley			Product 0		\dashv										Commission				\$376.20		
	Coordinator			+	Est Code		+	7802								— ⊢	let Total				\$2,131.80		
Office	, , , , , , , , , , , , , , , , , , ,	Washington			Product I		1									— ⊢	otal Spots				120		
Phone		(301) 951-2620			Credit St											— H	Affiliate Split			100.0	1		
Status		Not accepted					_										Sold On			Cost Per Spot	1		
Survey		Cable Nielsen Live+SD Jul	16		Primary [Demo	1	Adults	s 35+	+							SRP	T-		GIMP	 -		
-					Makegoo		-	Appro	oval F	Requ	ired						PP	-		СРМ	-		
Comme	ents :	R5 9.8 -\$30,504 and -900 spots	s, removed sp	oots to stay	within max	spots for e	each	dayp	arts,	pleas	e rev	riew a	ind co	nfirm!									
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line C	comment		
1	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$32.00	\$384.00	30	R5 -1x R3: -2x. N 09/25/16	PE 08/31/16-		
1*	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	13	\$32.00	\$416.00	30				
2	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$32.00	\$384.00	30	R5 -6x R2 revised daypart NPI 08/31/16-09/25/16			
2*	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	18	\$32.00	\$576.00	30				
4	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	11:00	19:00		ĺ			l	Х	Х	-	-	6	\$19.00	\$114.00	30	R5 -8x NPE 08/3	1/16-09/25/16		
4*	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	11:00	19:00						Х	Х	-	-	10	\$19.00	\$190.00	30				
5	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	11:00	19:00	Γ	Г				Х	Х	T -	Γ-	6	\$19.00	\$114.00	30	R5 -8x NPE 08/3	1/16-09/25/16		
5*	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	11:00	19:00						Х	Х	-	-	10	\$19.00	\$190.00	30				
			·					_	_														
6		VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	<u> </u>	12	\$22.00	\$264.00	30	R5 -6x R1 -6x NF 09/25/16	PE 08/31/16-		
6*	HGTV	VARIOUS	9/5/16	9/11/16	19:00	24:00	L	Х	X	Х	Х	Х	Х		<u> </u>	18	\$22.00	\$396.00	30				
7	HGTV	VARIOUS	9/12/16	9/18/16	19:00	24:00								-	-	14	\$22.00	\$308.00	30	09/25/16			
7*	HGTV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	20	\$22.00	\$440.00	30				
9	DISC	VARIOUS	9/5/16	9/11/16	19:00	24:00	Γ	Х	Х	Х	Х	Х	Х	-	-	12	\$16.00	\$192.00	30	R5 -12x NPE 08/	31/16-09/25/16		
9*	DISC	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	24	\$16.00	\$384.00	30				

Order #		62329940			Flight Da	tes	(9/05	/16 -	- 09/	25/16	6				ι	Jpdate Date			09/08/16	
Syscod	е	4249			Agency		A	Amer	ican	Med	lia an	d Ad	vocad	y Group			ersion			6 Vs. 5	
System	Name	Comcast/Kendall U-Verse, F	-L		Advertise	r	(Carlo	s Cu	ırbel	o Cor	ngres	s			5	Show Chang	es Only			
Market		Miami-Ft. Lauderdale														_ [otal # of We	eks			3
		•			Client Co	de										ī	otal				\$2,508.00
AE		Brenda Hadley			Product C	Code											Commission				\$376.20
Sales C	coordinato	r Collin Moore			Est Code		7	802								N	let Total				\$2,131.80
Office		Washington			Product N	Name											otal Spots				120
Phone		(301) 951-2620			Credit Sta	atus										A	ffiliate Split			100.0	
Status		Not accepted														_ [old On			Cost Per Spot	
Survey		Cable Nielsen Live+SD Jul1	6		Primary [Demo	A	Adult	s 35-	+							RP	-		GIMP	-
-					Makegoo	d Policy	A	Appro	oval	Requ	uired						PP	-		СРМ	-
Line	Net	Program	Start	Stop	Start	Stop	М	Т	w	Т	F	s	s	RTG	IMP	Total	Unit	Total	Spot	Line (Comment
Line	ivet	Program	Date	Date	Time	Time	IVI	l '	VV	Ι'	「	3	٥	RIG	IIVIP	Spots	Cost	Cost	Len	Line	comment
10	DISC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$16.00	\$224.00	30	R5 -14x NPE 08/	31/16-09/25/16
10*	DISC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	28	\$16.00	\$448.00	30		
11	DISC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	2	\$16.00	\$32.00	30	R5 -2x NPE 08/3	1/16-09/25/16
11*	DISC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							·	·	4	\$16.00	\$64.00	30		
12	HIST	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	Γ-	12	\$16.00	\$192.00	30	R5 -12x NPE 08/	31/16-09/25/16
12*	HIST	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	24	\$16.00	\$384.00	30		
13	HIST	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	T -	14	\$16.00	\$224.00	30	R5 -14x NPE 08/	31/16-09/25/16
13*	HIST	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	28	\$16.00	\$448.00	30		
14	HIST	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							<u> </u>		2	\$16.00	\$32.00	30	R5 -2x NPE 08/3	1/16-09/25/16
14*	HIST	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х				L			<u> </u>	<u> </u>	4	\$16.00	\$64.00	30	<u> </u>	
15	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	0	\$32.00	\$0.00	30	R5 -3x R2 MG +3 09/25/16	3x NPE 08/31/16-
15*	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	3	\$32.00	\$96.00	30		

Order #		62329940			Flight Da	tes	0	9/05	/16 -	09/2	5/16						Update Date	9		09/08/16	
Syscode	!	4249			Agency		Α	meri	ican N	Medi	a and	d Ad	vocac	y Group			Version			6 Vs. 5	
System N	Name	Comcast/Kendall U-Verse,	FL		Advertise	er	С	arlo	s Cur	belo	Con	gres	s				Show Chan	ges Only			
Market		Miami-Ft. Lauderdale															Total # of W	eeks			3
		•			Client Co	de										\Box	Total				\$2,508.00
AE		Brenda Hadley			Product (Code											Commission	1			\$376.20
Sales Co	oordinator	Collin Moore			Est Code	,	7	802									Net Total				\$2,131.80
Office		Washington			Product I	Name											Total Spots				120
Phone		(301) 951-2620			Credit St	atus											Affiliate Spli	t		100.0	
Status		Not accepted														_ [Sold On			Cost Per Spot	•
Survey		Cable Nielsen Live+SD Ju	116		Primary [Demo	Α	dults	s 35+								GRP	-		GIMP	-
-		•			Makegoo	d Policy	Α	ppro	val R	Requi	ired						CPP	-		СРМ	-
Comment	ts:	R5 9.8 -\$30,504 and -900 spot																			
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line	Comment

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	120	0	0	0	0	0	0	0	0	0	0	0	120
AMT	\$2,508.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,508.00

SYSTEM APP:	SALES	ACCT	Date Printed	09/08/16
STSTEIN APP:	SALES	ACCI	Date Pfinted	09/06/16

62329940 | Miami-Ft. Lauderdale | Comcast/Kendall U-Verse, FL | 4249 |

Order #	!	62329940			Flight Da	tes	10	19/05	/16 -	09/2	25/16	3					Update Date			09/08/16	
Syscod		4250			Agency		-						vocad	cy Group			Version			6 Vs. 5	
System		Comcast/Homestead U-Vers	se Fl		Advertise	r	-					ngres		, 0.0 4p			Show Change	es Only		0 10.0	
Market		Miami-Ft. Lauderdale	,,, _		7147071100		`					.g. 00				— ⊢	Total # of We				3
marriot		I Ladacidado			Client Co	de										— ·	Total				\$1,765.00
AE		Brenda Hadley			Product (Code	1									_	Commission				\$264.75
	Coordinator	Collin Moore			Est Code		7	7802									Net Total				\$1,500.25
Office		Washington			Product N	Name										─	Total Spots				121
Phone		(301) 951-2620			Credit Sta	atus											Affiliate Split			100.0	
Status		Not accepted														_	Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+SD Jul1	6		Primary [Demo	A	Adults	s 35+	ŀ							GRP	-		GIMP	-
-		•			Makegoo	d Policy	ļ	Appro	oval F	Requ	ired						CPP	-		СРМ	-
Comme	nts :	R5 9.8 -\$30,504 and -900 spots,	removed sp	oots to stay	within max	spots for	each	dayp	arts,	pleas	se rev	view a	and co	nfirm!							
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line C	Comment
2	ESPN .	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$23.00	\$276.00	30	R5 -6x R2 chang 08/31/16-09/25/1	ed daypartNPE 6
2*	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00		Х	Х	Х	Х	Χ	Х	-	-	18	\$23.00	\$414.00	30		
									_				_					!			
4	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	11:00	19:00						Χ	Х	-	-	6	\$11.00	\$66.00	30	R5 -8x NPE 08/3	1/16-09/25/16
4*	ESPN .	AVG. ALL WKS<	9/5/16	9/11/16	11:00	19:00						Х	Х	-	-	10	\$11.00	\$110.00	30		
				<u>. </u>				<u> </u>	_	<u> </u>				<u> </u>	<u> </u>						
5	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	11:00	19:00						Х	Х	l -	Ι-	6	\$11.00	\$66.00	30	R5 -8x NPE 08/3	1/16-09/25/16
5*	ESPN .	AVG. ALL WKS<	9/12/16	9/18/16	11:00	19:00					\vdash	Х	Х	 	-	10	\$11.00	\$110.00	30		
	لــــــــــــــــــــــــــــــــــــــ			<u> </u>					Щ			Щ									
6	HGTV	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$14.00	\$168.00	30	R5 -3x R4 -3x R1 09/25/16	-6x NPE 08/31/16
6*	HGTV	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	 	-	15	\$14.00	\$210.00	30	09/23/10	
				<u> </u>								Щ				<u> </u>		<u> </u>			
7	HGTV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$14.00	\$196.00	30	R5 -6x R1 -8x NF 09/25/16	PE 08/31/16-
7*	HGTV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	20	\$14.00	\$280.00	30	03/23/10	
9	DISC	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$11.00	\$132.00	30	R5 -12x NPE 08/	31/16-09/25/16
9*	DISC	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	24	\$11.00	\$264.00	30		
10	DISC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	T -	14	\$11.00	\$154.00	30	R5 -14x NPE 08/	31/16-09/25/16
10*	\vdash	VARIOUS	9/12/16	9/18/16	19:00	24:00	-	Х	\vdash	Х	_		X	-	-	28	\$11.00	\$308.00	30		
	لــــــــــــــــــــــــــــــــــــــ		1				Ľ	Ľ	Ľ	Ľ	<u> </u>	ت	<u> </u>	Щ				1 +======	تــــــــــــــــــــــــــــــــــــــ		
11	DISC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							l -	Ι.	2	\$11.00	\$22.00	30	R5 -2x NPE 08/3	1/16-09/25/16
	ı		1 5, .5, .0	3, 23, 10	1	ı	I ^`	I	1	I	I	1	ı	I	ı				ı	1 = = = = = = = = = = = = = = = = = = =	

Order #	<u>.</u>	62329940			Flight Dat	tes	0	9/05	/16 -	09/2	25/16						Jpdate Date		П	09/08/16	
Syscod		4250			Agency		_						vocac	y Group		— ⊢	/ersion		\neg	6 Vs. 5	
System	Name	Comcast/Homestead U-Ve	rse, FL		Advertise	r	C	Carlos	s Cui	rbelo	Con	gres	s				Show Change	es Only	•		
Market		Miami-Ft. Lauderdale														-	Total # of We	eks			3
		•			Client Co	de										╗╒	Total				\$1,765.00
AE		Brenda Hadley			Product C	Code											Commission		İ		\$264.75
Sales C	Coordinate	r Collin Moore			Est Code		7	802								1	Net Total				\$1,500.25
Office		Washington			Product N	Name										-	Total Spots				121
Phone		(301) 951-2620			Credit Sta	atus										7	Affiliate Split			100.0	
Status		Not accepted															Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+SD Jul	16		Primary D	Demo	Α	Adults	35+								GRP	-		GIMP	-
-					Makegoo	d Policy	A	Appro	val F	Requ	ired						CPP	-		СРМ	-
Comme	nts:	R5 9.8 -\$30,504 and -900 spot	s, removed sp	oots to stay v	vithin max	spots for e	each (daypa	arts, p	oleas	se rev	iew a	nd co	nfirm!							
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line C	Comment
11*	DISC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	4	\$11.00	\$44.00	30		
								ш			ш						!			!	
12	HIST	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$13.00	\$156.00	30	R5 -9x R4-3x NP 09/25/16	PE 08/31/16-
12*	HIST	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Χ	Х	Х	Х	-	-	21	\$13.00	\$273.00	30		
	•		•				_	_		_	_						•			•	
13	HIST	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Χ	Х	Χ	Х	Χ	Χ	-	-	14	\$13.00	\$182.00	30	R5 -14x NPE 08/	/31/16-09/25/16
13*	HIST	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Χ	Х	Х	Х	Х	Х	-	-	28	\$13.00	\$364.00	30		
		,						_		_	—							<u> </u>			
14	HIST	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	2	\$13.00	\$26.00	30	R5 -2x NPE 08/3	31/16-09/25/16
14*	HIST	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	4	\$13.00	\$52.00	30		
		,																			
16	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	19:00		Х	Х	Х	Х	Х	Х	-	-	0	\$23.00	\$0.00	30	R5 -3x R2 MG +3 09/25/16	3x NPE 08/31/16-	
16*	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	19:00	24:00		Χ	Х	Х	Х	Х	Х	-	-	3	\$23.00	\$69.00	30		
									<u> </u>	_		 									
	S	ep 2016 Oct 2016 N	ov 2016	Dec 201	6 Jan	2017	Fel	b 20	17	M	ar 2	017	Α	pr 2017	7 May	/ 2017	' Jun 20	17 Jul :	2017	Aug 2017	Total
SPOT	s	121 0	0	0		0		0			0			0		0	0)	0	121
A BAT	,	77.55.00 \$0.00 \$0.00 \$0.00						00 01			ድብ ብ			00.02	đ	0.00	ድብ ብብ	¢ο	00	00.00	¢1 765 00

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	121	0	0	0	0	0	0	0	0	0	0	0	121
AMT	\$1,765.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,765.00

SYSTEM APP:	SALES	ACCT	Date Printed	09/08/16

62329940 | Miami-Ft. Lauderdale | Comcast/Homestead U-Verse, FL | 4250 |

Order #	:	62329940			Flight Da	tes	(09/05	/16 -	09/2	25/16	3				[Jpdate Date			09/08/16	
Syscod	e	4621			Agency		7	4mer	ican	Medi	ia an	nd Ad	voca	cy Group	1	$\neg \mid \vdash$	/ersion			6 Vs. 5	
System	Name	Comcast/Homestead-Redl	ands, FL		Advertise	r	(Carlo	s Cu	rbelo	Cor	ngres	s				Show Chang	es Only			
Market		Miami-Ft. Lauderdale														-	otal # of We	eks			3
		•			Client Co	de										ī	otal				\$6,716.00
AE		Brenda Hadley			Product 0	Code											Commission				\$1,007.40
Sales C	oordinato	Collin Moore			Est Code		7	7802									let Total				\$5,708.60
Office		Washington			Product N	lame										ī	otal Spots				212
Phone		(301) 951-2620			Credit Sta	atus											Affiliate Split			100.0	
Status		Not accepted														_ [Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+SD Ju	l16		Primary [Demo	/	Adult	s 35-	ŀ							GRP	-		GIMP	-
-		•			Makegoo	d Policy	/	Appro	oval I	Requ	ired						PP	-		СРМ	-
Comme	nts:	R5 9.8 -\$30,504 and -900 spot	s, removed sp	oots to stay	within max	spots for e	each	dayp	arts,	pleas	e rev	view a	ind co	onfirm!							
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line C	omment
1	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$67.00	\$804.00	30	R5 -3x NPE 08/3	1/16-09/25/16
1*	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	15	\$67.00	\$1,005.00	30	+	
				<u> </u>				Щ	<u> </u>	<u> </u>	Щ	<u> </u>			<u> </u>	<u></u>	<u> </u>	<u> </u>			
2	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$67.00	\$804.00	30	R5 -6x R2 revised 08/31/16-09/25/1	
2*	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	18	\$67.00	\$1,206.00	30		
	I I				1		_	_	_		_			_	_					T	
4	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	11:00	19:00						Х	Х	-	-	6	\$67.00	\$402.00	30	R5 -8x NPE 08/3	1/16-09/25/16
4*	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	11:00	19:00						Х	Х	-	-	10	\$67.00	\$670.00	30		
5	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	11:00	19:00						Х	Х	T -	-	6	\$67.00	\$402.00	30	R5 -8x NPE 08/3	1/16-09/25/16
5*	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	11:00	19:00						Х	Х	 -	-	10	\$67.00	\$670.00	30		
							_		_	_	_	_								1	
6	HGTV	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$67.00	\$804.00	30	R5 -12x NPE 08/	31/16-09/25/16
6*	HGTV	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	24	\$67.00	\$1,608.00	30		
7	HGTV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	Τ -	-	14	\$67.00	\$938.00	30	R5 -14x NPE 08/	31/16-09/25/16
7*	HGTV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	28	\$67.00	\$1,876.00	30		
									<u> </u>												
8	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	2	\$67.00	\$134.00	30	R5 -2x NPE 08/3	1/16-09/25/16
8*	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х					L			-	4	\$67.00	\$268.00	30		
9	NGC	VARIOUS	9/5/16	9/11/16	19:00	24:00	_	Х	Х	Х	Х	Х	Х	Τ.	T .	12	\$10.00	\$120.00	30	R5 -12x NPE 08/	21/16 00/25/16

Order #	<u> </u>	62329940			Flight Dat	tes	C	9/05	/16 -	09/2	25/16						Update Date			09/08/16	
Syscod		4621			Agency		_						/ocad	y Group		\dashv	Version			6 Vs. 5	
System		Comcast/Homestead-Redlar	nds. FL		Advertise	r	_					gres		., e.e.p		\dashv	Show Chang	es Only			
Market		Miami-Ft. Lauderdale														_	Total # of We				3
					Client Co	de	T									→	Total				\$6,716.00
AE		Brenda Hadley			Product C		1									-	Commission				\$1,007.40
	Coordinato				Est Code		7	802								 - ⊦	Net Total				\$5,708.60
Office		Washington			Product N		T									\neg	Total Spots				212
Phone		(301) 951-2620			Credit Sta		1									\dashv	Affiliate Split			100.0	
Status		Not accepted					_										Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+SD Jul1	6		Primary D	Demo	A	Adults	s 35+							— ⊢	GRP	T-		GIMP	-
-					Makegoo		_		oval F		ired						CPP	-		СРМ	-
																					l
Comme	nts :	R5 9.8 -\$30,504 and -900 spots,	removed sp	ots to stay	within max	spots for e	each	dayp	arts,	pleas	se rev	view a	nd co	nfirm!							
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line C	Comment
9*	NGC	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	24	\$10.00	\$240.00	30		
	•		•														•				
10	NGC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$10.00	\$140.00	30	R5 -14x NPE 08/	31/16-09/25/16
10*	NGC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х		-	28	\$10.00	\$280.00	30		
4.4	lugo	VA BIOLIO	0/40/40	0/05/40	10.00	04.00	l v	_	_					1		0	040.00	#00.00		IDE O NDE OO/O	4/40.00/05/40
11		VARIOUS	9/19/16	9/25/16	19:00	24:00	Х								-	2	\$10.00	\$20.00	30	R5 -2x NPE 08/3	1/16-09/25/16
11*	NGC	VARIOUS	9/19/16	9/25/16	19:00	24:00	X	L_	L_		L_	Ш			-	4	\$10.00	\$40.00	30	<u> </u>	
12	DISC	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$24.00	\$288.00	30	R5 -12x NPE 08/	31/16-09/25/16
12*	DISC	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	24	\$24.00	\$576.00	30		
				<u> </u>					_												
13	DISC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	14	\$24.00	\$336.00	30	R5 -14x NPE 08/	31/16-09/25/16
13*	DISC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	28	\$24.00	\$672.00	30		
	launo I	V4.510.10	1 04040	0/05/40	1,000			_	_	_	_						00100	440.00		Inc. a. unc.aa/a	
14	DISC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х								-	2	\$24.00	\$48.00	30	R5 -2x NPE 08/3	1/16-09/25/16
14*	DISC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х					Ш			-	4	\$24.00	\$96.00	30		
15	TRAV	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	T .		12	\$17.00	\$204.00	30	R5 -12x NPE 08/	31/16-09/25/16
15*		VARIOUS	9/5/16	9/11/16	19:00	24:00		X	X	^ X	X		X	 		24	\$17.00	\$408.00	30	120 120 NI L 00/	01,10 00,20,10
13	TIVAV	v/11/1000	3/3/10	3/11/10	19.00	24.00	<u> </u>	Ļ	L^		L^	Ĺ	^				Ψ17.00	ψ+00.00		<u> </u>	
16	TRAV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$17.00	\$238.00	30	R5 -14x NPE 08/	31/16-09/25/16
16*	TRAV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	28	\$17.00	\$476.00	30	1	
				<u> </u>				Щ		_		ـــــ		—					ь		

Order #	4	62329940			Flight Da	too	1	09/05	/16	00/	DE /1 G						Update Date			09/08/16	
Syscoo		4621			Agency	ies	-						VOCA	cy Group			Version			6 Vs. 5	
_	n Name	Comcast/Homestead-Redl	ondo El		Advertise	\r_	-+	Carlo						у Стоир			Show Change	oo Only		0 VS. 3	
Market		Miami-Ft. Lauderdale	anus, i L		Advertise	71		Cario	3 Ou	IDEIC	001	igies					Total # of We				3
IVIAIRE		Ivilaitii-i t. Laudeidale			Client Co	ndo.										- →	Total	:CN3			\$6,716.00
AE		Brenda Hadley			Product (-										Commission				\$1,007.40
	Coordinate				Est Code		+	7802									Net Total				\$5,708.60
Office	2001 dili late	Washington			Product N			1002									Total Spots				212
Phone		(301) 951-2620			Credit St		+										Affiliate Split			100.0	T
Status		Not accepted			Orcan on	atus										—	Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+SD Jul	16		Primary [Demo	1	Adult	s 35.							\neg	GRP	T_		GIMP	I_
- Survey		Cable Meisen Live+3D 30	10		Makegoo		-	Appro			iired						CPP			CPM	-
					wakegoo	a r oney		трріс	, vai i	toqu	incu						011			OI WI	
Comme	ents :	R5 9.8 -\$30,504 and -900 spot	s, removed sp	ots to stay	within max	spots for	each	dayp	arts,	pleas	se rev	view a	and co	onfirm!							
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line C	Comment
17	TRAV	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	2	\$17.00	\$34.00	30	R5 -2x NPE 08/3	1/16-09/25/16
17*	TRAV	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	4	\$17.00	\$68.00	30		
18	FBN		9/5/16	9/11/16	16:00	19:00		Х	Х	Х	Х	Х	Х	-	-	4	\$6.00	\$24.00	30	R5 -8x NPE 08/3	1/16-09/25/16
18*	FBN		9/5/16	9/11/16	16:00	19:00		Х	Х	Х	Х	Х	Х	-	-	12	\$6.00	\$72.00	30		
		ĭ	_	1	ï															1	
19	FBN		9/12/16	9/18/16	16:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	4	\$6.00	\$24.00	30	R5 -10x NPE 08/	31/16-09/25/16
19*	FBN		9/12/16	9/18/16	16:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$6.00	\$84.00	30		
20	FBN	T	9/19/16	9/25/16	16:00	19:00	Х	_	_	_		Г	_	T .	T -	0	\$6.00	\$0.00	30	R5 -2x NPE 08/3	1/16-09/25/16
	_		_				<u> </u>	<u> </u>			<u> </u>	<u> </u>						·	_	110 27111 2 0070	.,
20*	FBN		9/19/16	9/25/16	16:00	19:00	Х	L	L_		L		_			2	\$6.00	\$12.00	30		
24	HIST	VARIOUS	9/5/16	9/11/16	19:00	24:00	Г	Х	Х	Х	Х	Х	Х	Ι.	Γ-	12	\$24.00	\$288.00	30	R5 -12x NPE 08/	31/16-09/25/16
24*	HIST	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	<u> </u>	_	24	\$24.00	\$576.00	30	1	
	1		5,5,10		1 .0.00		_	<u> </u>	<u> </u>	Ĺ	Ľ	Ľ	<u> </u>	<u> </u>			Ψ=σσ	4070.00		<u> </u>	
25	HIST	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$24.00	\$336.00	30	R5 -14x NPE 08/	31/16-09/25/16
25*	HIST	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	28	\$24.00	\$672.00	30		
																					<u> </u>
26	HIST	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	2	\$24.00	\$48.00	30	R5 -2x NPE 08/3	1/16-09/25/16
26*	HIST	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	4	\$24.00	\$96.00	30		
		•						_						i							
27	HGTV	VARIOUS	9/5/16	9/11/16	19:00	24:00			Х	Х	X	Х	Х	-	-	0	\$67.00	\$0.00	30	R5 -3x R1 +3x	

Order #		6232994	1 0			Flight Da	ites	09)/05/1	6 - 0)9/25	5/16					Γ	Jpdate Date			09/08/16	
Syscod	е	4621				Agency		Ar	nerica	an M	ledia	and	d Adv	voca	cy Group			ersion			6 Vs. 5	
System	Name	Comcas	t/Homestead-Re	edlands, FL		Advertise	er	Ca	arlos	Curb	elo (Con	gres	s			S	Show Change	es Only			
Market		Miami-F	t. Lauderdale															otal # of We	eks			3
		•				Client Co	ode										╗	otal				\$6,716.00
AE		Brenda l	Hadley			Product	Code											Commission				\$1,007.40
Sales C	oordinato	r Collin M	oore			Est Code)	78	802									let Total				\$5,708.60
Office		Washing	gton			Product	Name										Т	otal Spots				212
Phone		(301) 95	1-2620			Credit St	atus										Α	ffiliate Split			100.0	
Status		Not acce	epted														[old On			Cost Per Spot	_
Survey		Cable N	ielsen Live+SD	Jul16		Primary	Demo	Ac	dults 3	35+								SRP .	-		GIMP	-
-						Makegoo	od Policy	Ap	prov	al Re	equir	red						PP	-		СРМ	-
<u> </u>	-1-	D5 0.0 #0	0.504 1.000 -							(a)					1							
Comme	nts :	R5 9.8 -\$30	0,504 and -900 s _i	pots, removed s	pots to stay v	within max	spots for (eacn d	aypan	ts, pi	ease	revi	iew a	na co	ontirm!							
									_		_											
Line	Net		Program	Start Date	Stop Date	Start Time	Stop Time	М	T \	W	[⊤]	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line C	Comment
								Ш	_	4	_	_										
27*	HGTV	VARIOUS		9/5/16	9/11/16	19:00	24:00			Х	×	Х	Х	Х	-	-	3	\$67.00	\$201.00	30		
			,	•	•	•	•			-		-						•				
28	HIST	VARIOUS		9/5/16	9/11/16	19:00	24:00			Х	Х	Х	Х	Χ	-	-	0	\$24.00	\$0.00	30	R5 -1x R1 +1x	
28*	HIST	VARIOUS		9/5/16	9/11/16	19:00	24:00			Х	Х	Х	Х	Χ	-	-	1	\$24.00	\$24.00	30		
29	ESPN	AVG. ALL	WKS<	9/5/16	9/11/16	19:00	24:00		X	Х	Х	Х	Х	Х	-	-	0	\$67.00	\$0.00	30	R5 -3x R2 MG +3 09/25/16	3x NPE 08/31/16-
29*	ESPN	AVG. ALL	WKS<	9/5/16	9/11/16	19:00	24:00	\Box	X :	Х	Х	Х	Х	X	-	-	3	\$67.00	\$201.00	30	09/23/10	
																	<u>. </u>				J	
30	FBN			9/5/16	9/11/16	16:00	19:00			T		Х	Х	Х	-	-	0	\$6.00	\$0.00	30	R5 -1x R3: +1x. I	NPE 08/31/16-
30*	FBN			9/5/16	9/11/16	16:00	19:00	\vdash	+	+	+	Х	Х	Х	-	-	1	\$6.00	\$6.00	30	09/25/16	
								ш					للله				<u> </u>		*****			
0.4	Noo	\/A.D.I.O.I.I.O		0/5/40	0/44/40	10.00	04.00	- г		_	v I	v I	v I			1	0	# 40.00	# 0.00		TD5 4 D4 4 A	IDE 00/04/40
31	NGC	VARIOUS		9/5/16	9/11/16	19:00	24:00	Ш			Х	Х	Х	Х	_	-	0	\$10.00	\$0.00	30	R5 -1x R4 + 1x N 09/25/16	IPE 08/31/16-
31*	NGC	VARIOUS		9/5/16	9/11/16	19:00	24:00				Х	Х	Х	Χ	<u> </u>	-	1	\$10.00	\$10.00	30		
		0040	0-1-0040	N 0040	D 004	10 1	. 0047		004		N. 4 -	0	047		004	7 14-		. I 00	17 11	0047	A 0047	
	S	ep 2016	Oct 2016	NOV 2016	Dec 201	Jai סו	1 2017	reb	201	1	ıvıa	ır 20	U1 /	Α	pr 201	<i>i</i> ivia	y 2017	Jun 20	i/ Jul	2017	Aug 2017	Total
SPOT	S	212	0	0	0		0		0			0			0		0	0	(0	0	212
AMT	5	66,716.00	\$0.00	\$0.00	\$0.00	\$	0.00	\$0	0.00		(\$0.0	0		\$0.00		\$0.00	\$0.00	\$0	.00	\$0.00	\$6,716.00

Order #	<u> </u>	62329940			Flight Da	tes	(09/05	/16 -	09/2	25/16	;					Update Date			09/08/16	
Syscod	e	4626			Agency		<u> </u>	Amer	ican	Med	ia an	d Ad	voca	y Group			Version			5 Vs. 4	
System	Name	Comcast/South Dade, FL			Advertise	er	-	Carlo	s Cu	rbelo	Cor	ngres	s	<u> </u>			Show Chang	es Only			
Market		Miami-Ft. Lauderdale					!										Total # of We				3
					Client Co	de										\neg	Total				\$9,740.00
AE		Brenda Hadley			Product (Code											Commission				\$1,461.00
Sales C	Coordinato	r Collin Moore			Est Code)	—	7802									Net Total				\$8,279.00
Office		Washington			Product I	Name											Total Spots				212
Phone		(301) 951-2620			Credit St	atus											Affiliate Split			100.0	
Status		Not accepted					•									_	Sold On			Cost Per Spot	•
Survey		Cable Nielsen Live+SD Ju	16		Primary [Demo	,	Adult	s 35+	+							GRP	-		GIMP	-
-		•			Makegoo	d Policy	7	Appro	oval I	Requ	ired						CPP	-		CPM	-
Comme	nts:	R5 9.8 -\$30,504 and -900 spot	s, removed sp	ots to stay	within max	spots for	each	dayp	arts,	pleas	se rev	view a	ind co	nfirm!							
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line C	omment
1	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$95.00	\$1,140.00	30	R5 -3x NPE 08/3	1/16-09/25/16
1*	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	15	\$95.00	\$1,425.00	30	1	
					•			_													
2	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$95.00	\$1,140.00	30	R5 -6x R2 revised 08/31/16-09/25/10	
2*	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	18	\$95.00	\$1,710.00	30		
4	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	11:00	19:00						Х	Х	-	-	6	\$95.00	\$570.00	30	R5 -8x NPE 08/3	1/16-09/25/16
4*	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	11:00	19:00						Х	Х	-	-	10	\$95.00	\$950.00	30		
5	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	11:00	19:00	г	_	_	_	_	Х	Х	r	ı	6	\$95.00	\$570.00	30	R5 -8x NPE 08/3	1/16 00/25/16
																				K3 -0X NFL 00/3	1/10-09/23/10
5* 	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	11:00	19:00	L		L	L	L	Х	Х			10	\$95.00	\$950.00	30		
6	HGTV	VARIOUS	9/5/16	9/11/16	19:00	24:00	Γ	Х	Х	Х	Х	Х	Х	-	-	12	\$95.00	\$1,140.00	30	R5 -12x NPE 08/3	31/16-09/25/16
6*	HGTV	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	24	\$95.00	\$2,280.00	30		
												_									
		VARIOUS	9/12/16			24:00	▙	Х	_	Х	_	Х		-	-	14		\$1,330.00		R5 -14x NPE 08/3	31/16-09/25/16
7*	HGTV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	<u> </u>	<u> </u>	28	\$95.00	\$2,660.00	30		
8	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х	T	Γ					-	-	2	\$95.00	\$190.00	30	R5 -2x NPE 08/3	1/16-09/25/16
8*	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	4	\$95.00	\$380.00	30		
																				•	
9	NGC	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$13.00	\$156.00	30	R5 -12x NPE 08/3	31/16-09/25/16

Order #		62329940			Flight Da	tos	-	0/05	/16 -	00/2	05/16						Update Date			09/08/16	
Syscod		4626			Agency	162	_						lucac	y Group		_	Version			5 Vs. 4	
System		Comcast/South Dade, FL			Advertise	r	-					gres		y Gloup			Show Change	es Only		J V3. 4	
Market	ITVAILLE	Miami-Ft. Lauderdale			Advertise	1		Jano.	3 Cui	ibeio	001	igics					Total # of We				3
Market		IVIIaiTII-1 t. Lauderdale			Client Co	de	Т									\neg	Total # 01 We	CKS			\$9,740.00
AE		Brenda Hadley			Product 0		+										Commission				\$1,461.00
	Coordinato				Est Code		7	802									Net Total				\$8,279.00
Office	700.4	Washington			Product N		Ť										Total Spots				212
Phone		(301) 951-2620			Credit Sta		+										Affiliate Split			100.0	T 2.2
Status		Not accepted															Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+SD Jul1	6		Primary [Demo	1	Adults	s 35+							\neg	GRP	1-		GIMP	-
-		045.0 1 110.00.1 21.0 10.5 04.1			Makegoo		_		val F		ired						CPP	 -		СРМ	-
																				<u> </u>	
Comme	nts :	R5 9.8 -\$30,504 and -900 spots,	removed sp	ots to stay	within max	spots for e	each	daypa	arts, ¡	pleas	e rev	view a	nd co	nfirm!							
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots		Total Cost	Spot Len	Line C	omment
9*	NGC	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	24	\$13.00	\$312.00	30		
10	NGC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	14	\$13.00	\$182.00	30	R5 -14x NPE 08/3	31/16-09/25/16
10*	NGC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	28	\$13.00	\$364.00	30		
11	NGC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х				<u> </u>					2	\$13.00	\$26.00	30	R5 -2x NPE 08/3	1/16 00/25/16
	NGC				<u> </u>									_				·		NS -2X NF L 06/3	710-09/23/10
11*	INGC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х	Ш	Ш	Ш	_	Ш				4	\$13.00	\$52.00	30		
12	DISC	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Χ	l -	-	12	\$32.00	\$384.00	30	R5 -12x NPE 08/3	31/16-09/25/16
12*	DISC	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	24	\$32.00	\$768.00	30	1	
					<u> </u>	<u> </u>		Ш	Ш	Ш		ш		<u> </u>	<u> </u>	<u> </u>			<u>. </u>		
13	DISC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	14	\$32.00	\$448.00	30	R5 -14x NPE 08/3	31/16-09/25/16
13*	DISC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Χ	Х	Х	Х	Х	Χ	-	-	28	\$32.00	\$896.00	30		
							_		_												
14	DISC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	2	\$32.00	\$64.00	30	R5 -2x NPE 08/31	/16-09/25/16
14*	DISC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	4	\$32.00	\$128.00	30		
45	TDAY/	VARIOUS	0/5/46	0/44/40	10:00	04:00		V	V	V	V		V			40	#04.00	Ф000 C2	00	DE 40: NDE 00/	24/40 00/05/40
15		VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	X	Х	X	_	-	12	\$24.00	\$288.00	30	R5 -12x NPE 08/3	51/16-09/25/16
15*	TRAV	VARIOUS	9/5/16	9/11/16	19:00	24:00	L	Х	Х	Х	Х	Х	Х	<u> </u>		24	\$24.00	\$576.00	30		
16	TRAV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	_	14	\$24.00	\$336.00	30	R5 -14x NPE 08/3	31/16-09/25/16
16*	TRAV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	X	-	-	28	\$24.00	\$672.00	30		
				L				ш	ш	ш	Щ_	ш			Ц	<u> </u>					

Order #		62329940			Flight Da	tes		09/05	/16 -	09/2	25/16	<u> </u>					Update Date			09/08/16	
Syscode		4626			Agency		-+						vocad	y Group		\dashv	Version			5 Vs. 4	
System		Comcast/South Dade, FL		\dashv	Advertise	r	_					ngres		, .			Show Chang	es Only			
Market		Miami-Ft. Lauderdale		\dashv			_										Total # of We				
					Client Co	de											Total				\$9,740.00
AE		Brenda Hadley			Product 0	Code											Commission				\$1,461.00
Sales C	oordinato				Est Code		7	7802									Net Total				\$8,279.0
Office		Washington			Product N	Name											Total Spots				21:
Phone		(301) 951-2620			Credit Sta	atus											Affiliate Split			100.0	
Status		Not accepted															Sold On			Cost Per Spot	•
Survey		Cable Nielsen Live+SD Jul	16		Primary [Demo	/	Adult	s 35-	+							GRP	-		GIMP	-
-		•			Makegoo	d Policy	/	Appro	oval I	Requ	iired						CPP	-		СРМ	-
Comme	nts :	R5 9.8 -\$30,504 and -900 spots	s, removed sp	oots to stay	within max		each	dayp		pleas											
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line C	omment
17	TRAV	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	2	\$24.00	\$48.00	30	R5 -2x NPE 08/3	1/16-09/25/16
17*	TRAV	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	4	\$24.00	\$96.00	30		
			_															•			
18	FBN	FBN PA	9/5/16	9/11/16	16:00	19:00		Х	Х	Х	Х	Х	Х	-	-	4	\$13.00	\$52.00	30	R5 -8x NPE 08/3	1/16-09/25/16
18*	FBN	FBN PA	9/5/16	9/11/16	16:00	19:00		Х	Х	Х	Х	Х	Х	-	-	12	\$13.00	\$156.00	30		
19	FBN	FBN PA	9/12/16	9/18/16	16:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	T -	4	\$13.00	\$52.00	30	R5 -10x NPE 08/	31/16-09/25/16
19*	FBN	FBN PA	9/12/16	9/18/16	16:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$13.00	\$182.00	30		
20	FBN	FBN PA	9/19/16	9/25/16	16:00	19:00	Х					1		-	T -	0	\$13.00	\$0.00	30	R5 -2x NPE 08/3	1/16-09/25/16
20*	FBN	FBN PA	9/19/16	9/25/16	16:00	19:00	Х							-	-	2	\$13.00	\$26.00	30	1	
											_						'				
24	HIST	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$32.00	\$384.00	30	R5 -12x NPE 08/	31/16-09/25/16
24*	HIST	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х			24	\$32.00	\$768.00	30		
25	HIST	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$32.00	\$448.00	30	R5 -14x NPE 08/	31/16-09/25/16
25*	HIST	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	28	\$32.00	\$896.00	30		
		-	-		_												_			•	
26	HIST	VARIOUS	9/19/16	9/25/16	ļ	24:00	Х							-	-	2	\$32.00	\$64.00	30	R5 -2x NPE 08/3	1/16-09/25/16
26*	HIST	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	<u> </u>	4	\$32.00	\$128.00	30		
27	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	0	\$95.00	\$0.00	30	R5 -3x R2 MG +3 09/25/16	x NPE 08/31/16-

Corder # 62329940				. —																
System Name	Order #	62329940		Flight	Dates		09/0	5/16 -	09/2	25/16						Update Date			09/08/16	
Market Miami-Ft. Lauderdale Total # of Weeks Total	Syscode	4626		Agend	су		Ame	rican	Medi	ia an	d Ad	vocac	y Group			Version			5 Vs. 4	
AE Brenda Hadley Sales Coordinator Collin Moore Office Washington Phone (301) 951-2620 Status Not accepted Survey Cable Nielsen Live+SD Jul16	System Name	Comcast/South Dade, FL		Adver	rtiser		Carlo	os Cu	rbelo	Con	gres	s				Show Chang	es Only			
AE Brenda Hadley Sales Coordinator Collin Moore Office Washington Phone (301) 951-2620 Status Not accepted Survey Cable Nielsen Live+SD Jul16	Market	Miami-Ft. Lauderdale		l		-										Total # of We	eks			3
Sales Coordinator Collin Moore Office Washington Phone (301) 951-2620 Status Not accepted Survey Cable Nielsen Live+SD Jul16		•		Client	t Code											Total				\$9,740.00
Office Washington Product Name Credit Status Not accepted Sold On Cost Per Spot GRP - GPM - CPM	AE	Brenda Hadley		Produ	uct Code											Commission				\$1,461.00
Phone (301) 951-2620	Sales Coordinat	or Collin Moore		Est Co	ode		7802	2								Net Total				\$8,279.00
Status Not accepted Survey Cable Nielsen Live+SD Jul16 Primary Demo Adults 35+	Office	Washington		Produ	uct Name	1										Total Spots				212
Survey Cable Nielsen Live+SD Jul16 Primary Demo Adults 35+ - Makegood Policy Approval Required Comments: R5 9.8 -\$30,504 and -900 spots, removed spots to stay within max spots for each dayparts, please review and confirm! Line Net Program Start Stop Date Start Time M T W T F S S RTG IMP Total Spots Cost Cost Len Line Comments	Phone	(301) 951-2620		Credit	t Status	1										Affiliate Split			100.0	
- Makegood Policy Approval Required CPP - CPM - Comments: R5 9.8 -\$30,504 and -900 spots, removed spots to stay within max spots for each dayparts, please review and confirm! Line Net Program Start Stop Date Start Time M T W T F S S RTG IMP Total Spots Cost Cost Len Line Comme	Status	Not accepted				•									_	Sold On			Cost Per Spot	
Comments: R5 9.8 -\$30,504 and -900 spots, removed spots to stay within max spots for each dayparts, please review and confirm! Line Net Program Start Stop Date Start Time W T F S S RTG IMP Total Spots Cost Cost Len Line Comme	Survey	Cable Nielsen Live+SD Jul16	3	Prima	ary Demo		Adult	ts 35-	+							GRP	-		GIMP	-
Line Net Program Start Stop Start Time Stop M T W T F S S RTG IMP Total Unit Total Spot Line Comme	-			Make	good Policy	,	Appr	oval I	Requ	ired						CPP	-		СРМ	-
Line Net Program Start Stop Start Time Stop M T W T F S S RTG IMP Total Unit Total Spot Line Comme	_	T																		
Date Date Time Time Spots Cost Cost Len	Comments :	R5 9.8 -\$30,504 and -900 spots,	removed spots to sta	y within n	max spots fo	r each	dayp	oarts,	pleas	e rev	iew a	ind co	nfirm!							
Date Date Time Time Spots Cost Cost Len																				
27* ESPN AVG. ALL WKS< 9/5/16 9/11/16 19:00 24:00 X X X X X X 3 \$95.00 \$285.00 30	Line Net	Program					Т	W	Т	F	S	S	RTG	IMP					Line C	comment
	27* ESPN	AVG. ALL WKS<	9/5/16 9/11/10	6 19:0	00 24:00		Х	Х	Х	Х	Χ	Х	-	-	3	\$95.00	\$285.00	30		
			,		•							•				•				
28 ESPN AVG. ALL WKS< 9/5/16 9/11/16 19:00 24:00 X X X 0 \$95.00 \$0.00 30 R5 -1x R3: +1x. NPE 08 09/25/16	28 ESPN	AVG. ALL WKS<	9/5/16 9/11/10	6 19:0	00 24:00					Х	Х	Х	-	1	0	\$95.00	\$0.00	30		NPE 08/31/16-
28* ESPN AVG. ALL WKS< 9/5/16 9/11/16 19:00 24:00 X X X 1 \$95.00 \$95.00 30	28* ESPN	AVG. ALL WKS<	9/5/16 9/11/10	6 19:0	00 24:00					Х	Х	Х	-	-	1	\$95.00	\$95.00	30		

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	212	0	0	0	0	0	0	0	0	0	0	0	212
AMT	\$9,740.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$9,740.00

SYSTEM APP:	SALES	ACCT	Date Printed	09/08/16

62329940 | Miami-Ft. Lauderdale | Comcast/South Dade, FL | 4626 |

Order #	ŧ	62329940			Flight Da	tes	(09/05	/16 -	09/2	5/16	i					Update Date			09/08/16	
Syscod	е	4632			Agency		-	Amer	ican	Medi	a an	d Ad	vocad	cy Group			Version			5 Vs. 4	
System	Name	Comcast/Key West, FL			Advertise	r	-	Carlo	s Cu	rbelo	Con	gres	s				Show Chang	es Only			
Market		Miami-Ft. Lauderdale															Total # of We	eeks			3
					Client Co	de											Total				\$8,968.00
AE		Brenda Hadley			Product 0	Code											Commission				\$1,345.20
Sales C	Coordinato	r Collin Moore			Est Code		7	7802									Net Total				\$7,622.80
Office		Washington			Product N	lame											Total Spots				212
Phone		(301) 951-2620			Credit Sta	atus											Affiliate Split			100.0	
Status		Not accepted														_ [Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+SD Ju	l16		Primary [Demo	/	Adult	s 35+								GRP	-		GIMP	-
-					Makegoo	d Policy	/	Appro	oval F	Requ	ired						CPP	-		СРМ	-
Comme	nts :	R5 9.8 -\$30,504 and -900 spot	s, removed sp	oots to stay	within max	spots for	each	dayp	arts,	oleas	e rev	riew a	nd co	nfirm!						_	
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line C	omment
1	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$91.00	\$1,092.00	30	R5 -3x NPE 08/3	1/16-09/25/16
1*	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	15	\$91.00	\$1,365.00	30		
					•			_	_	_	_						•	·		•	
2	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$91.00	\$1,092.00	30	R5 -6x R2 change 08/31/16-09/25/10	ed daypart NPE
2*	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	18	\$91.00	\$1,638.00	30		
4	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	11:00	19:00						Х	Х	-	-	6	\$91.00	\$546.00	30	R5 -8x NPE 08/3	1/16-09/25/16
4*	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	11:00	19:00						Х	Х	-	-	10	\$91.00	\$910.00	30		
F	ESPN	AVG. ALL WKS<	0/40/46	0/40/46	14,00	10.00	1	_	_				~	1	_	6	¢04.00	\$546.00	20	DE OV NDE 00/2	1/46 00/25/46
5	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	11:00	19:00						Х	Х		-	6	\$91.00	\$546.00	30	R5 -8x NPE 08/3	1/16-09/25/16
5*	ESPN	AVG. ALL WKS<	9/12/16	9/18/16	11:00	19:00						Х	Х			10	\$91.00	\$910.00	30		
6	HGTV	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$91.00	\$1,092.00	30	R5 -12x NPE 08/3	31/16-09/25/16
6*	HGTV	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	24	\$91.00	\$2,184.00	30		
			•		•												•			•	
7	HGTV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$91.00	\$1,274.00	30	R5 -14x NPE 08/3	31/16-09/25/16
7*	HGTV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-		28	\$91.00	\$2,548.00	30	<u> </u>	
8	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	T -	2	\$91.00	\$182.00	30	R5 -2x NPE 08/3	1/16-09/25/16
8*	HGTV	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	4	\$91.00	\$364.00	30		
																				•	
9	NGC	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$13.00	\$156.00	30	R5 -12x NPE 08/3	31/16-09/25/16

Order #	4	62329940		Flight Da	too	1	09/05	/16	00/2	E/16						Update Date			09/08/16		
Syscod		4632			Agency	ies							ıncan	y Group		 ⊦	Version			5 Vs. 4	
System		Comcast/Key West, FL			Advertise	ır					ngres		у Стоир		— ⊢	Show Chang	es Only		J VS. 4		
Market	i ivaille	Miami-Ft. Lauderdale			Advertise	-1		Jano	3 Ou	ibeio	001	igics				— -	Total # of We				3
Market		Miami-i t. Lauderdale			Client Co	de										— ⊦	Total	CKS			\$8,968.00
AE		Brenda Hadley			Product 0												Commission			\$1,345.20	
	Coordinator	Collin Moore			Est Code		 	7802								 ⊦	Net Total			\$7,622.80	
Office		Washington			Product N	+									 ⊦	Total Spots			21		
Phone		(301) 951-2620			Credit Sta	+									— ⊢	Affiliate Split			100.0		
Status		Not accepted														— ⊦	Sold On			Cost Per Spot	
Survey		Cable Nielsen Live+SD Jul1	6		Primary [Demo	1	Adults	s 35+	+							GRP	-		GIMP -	
-					Makegoo	d Policy	1	Appro	oval F	Requ	ired					_	CPP	-		СРМ	-
Comme	ents:	R5 9.8 -\$30,504 and -900 spots,	removed sp	ots to stay	within max	spots for e	each	dayp	arts,	pleas	e rev	view a	nd co	nfirm!							
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment	
9*	NGC	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	24	\$13.00	\$312.00	30		
10	NGC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$13.00	\$182.00	30	R5 -14x NPE 08/31/16-09/25/16	
10*	NGC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	X	-	-	28	\$13.00	\$364.00	30		
									_	_	_									•	
11	NGC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	2	\$13.00	\$26.00	30	R5 -2x NPE 08/3	1/16-09/25/16
11*	NGC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	4	\$13.00	\$52.00	30		
12	DISC	VARIOUS	9/5/16	9/11/16	19:00	24:00	l	Х	Х	Х	Х	Х	Х	l -	T -	12	\$31.00	\$372.00	30	R5 -12x NPE 08/	31/16-09/25/16
12*	DISC	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	24	\$31.00	\$744.00	30		
											_						_!	<u> </u>			
13	DISC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	14	\$31.00	\$434.00	30	R5 -14x NPE 08/	31/16-09/25/16
13*	DISC	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	28	\$31.00	\$868.00	30		
									_												
14	DISC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х				l			-	-	2	\$31.00	\$62.00	30	R5 -2x NPE 08/3	1/16-09/25/16
14*	DISC	VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	4	\$31.00	\$124.00	30		
15	TRAV	VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х		T .	12	\$22.00	\$264.00	30	R5 -12x NPE 08/	31/16-09/25/16
15*	\vdash	VARIOUS	9/5/16	9/11/16	19:00	24:00		X	X			X	X	- -	<u> </u>	24	\$22.00	\$528.00	30	120 120 111 00/	01, 10 03/23/10
	11.0.0		3/3/10	5, 11, 10	10.00			L^	L`		Ļ	Ĺ	^	<u> </u>	<u> </u>		\$22.00	Ψ020.00			
16	TRAV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$22.00	\$308.00	30	R5 -14x NPE 08/	31/16-09/25/16
16*	TRAV	VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	28	\$22.00	\$616.00	30		
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62329940 4632 Comcast/Key West, FL Miami-Ft. Lauderdale Brenda Hadley ator Collin Moore Washington (301) 951-2620 Not accepted Cable Nielsen Live+SD Jul R5 9.8 -\$30,504 and -900 spots Program VARIOUS VARIOUS	s, removed spots Start Date		Flight Dat Agency Advertise Client Coo Product C Est Code Product N Credit Sta Primary E Makegoo within max	de Code Name atus Demo d Policy		Amer Carlo 7802	s 35- oval	Med rbeld + Requ	uired	nd Ad	5	y Group		-	Update Date Version Show Change Total # of We Total Commission Net Total Total Spots Affiliate Split Sold On GRP CPP			09/08/16 5 Vs. 4 100.0 Cost Per Spot GIMP CPM	3 \$8,968.00 \$1,345.20 \$7,622.80 212	
Comcast/Key West, FL Miami-Ft. Lauderdale Brenda Hadley ator Collin Moore Washington (301) 951-2620 Not accepted Cable Nielsen Live+SD Jul R5 9.8 -\$30,504 and -900 spote Program VARIOUS	s, removed spots Start Date	ts to stay v	Advertise Client Coo Product C Est Code Product N Credit Sta Primary E Makegoo	de Code Name atus Demo d Policy	77	7802 Adult	s 35-	+ Requ	uired	ngres	5				Show Change Total # of We Total Commission Net Total Total Spots Affiliate Split Sold On GRP			100.0 Cost Per Spot GIMP	\$8,968.00 \$1,345.20 \$7,622.80	
Miami-Ft. Lauderdale Brenda Hadley ator Collin Moore Washington (301) 951-2620 Not accepted Cable Nielsen Live+SD Jul R5 9.8 -\$30,504 and -900 spote Program VARIOUS	s, removed spots Start Date	ts to stay v	Client Co Product C Est Code Product N Credit Sta Primary D	de Code Name atus Demo d Policy	7	7802 Adult	s 35- oval	+ Requ	uired			nfirm!			Total # of We Total Commission Net Total Total Spots Affiliate Split Sold On GRP			Cost Per Spot GIMP	\$8,968.00 \$1,345.20 \$7,622.80	
Brenda Hadley ator Collin Moore Washington (301) 951-2620 Not accepted Cable Nielsen Live+SD Jul R5 9.8 -\$30,504 and -900 spote Program VARIOUS	s, removed spots Start Date	ts to stay v	Product C Est Code Product N Credit Sta Primary D Makegood	Name atus Demo d Policy		Adult Appro	s 35- oval	Requ			nd cor	nfirm!			Total Commission Net Total Total Spots Affiliate Split Sold On GRP	- - -		Cost Per Spot GIMP	\$8,968.00 \$1,345.20 \$7,622.80	
ator Collin Moore Washington (301) 951-2620 Not accepted Cable Nielsen Live+SD Jul R5 9.8 -\$30,504 and -900 spote	s, removed spots Start Date	ts to stay v	Est Code Product N Credit Sta Primary E Makegood	Name atus Demo d Policy		Adult Appro	s 35- oval	Requ			nd coi	nfirm!			Net Total Total Spots Affiliate Split Sold On GRP	- - -		Cost Per Spot GIMP	\$1,345.20 \$7,622.80	
Washington (301) 951-2620 Not accepted Cable Nielsen Live+SD Jul R5 9.8 -\$30,504 and -900 spots Program VARIOUS	s, removed spots Start Date	ts to stay v	Product N Credit Sta Primary E Makegoor	Name atus Demo d Policy		Adult Appro	s 35- oval	Requ			nd coi	nfirm!			Total Spots Affiliate Split Sold On GRP	- - -		Cost Per Spot GIMP		
(301) 951-2620 Not accepted Cable Nielsen Live+SD Jul R5 9.8 -\$30,504 and -900 spot	s, removed spots Start Date	ts to stay v	Primary D	Demo d Policy	,	Appro	oval	Requ			nd coi	nfirm!			Affiliate Split Sold On GRP]- -		Cost Per Spot GIMP		
R5 9.8 -\$30,504 and -900 spot	s, removed spots Start Date	ts to stay v	Primary D	Demo d Policy	,	Appro	oval	Requ			nd coi	nfirm!			Sold On GRP	- -		Cost Per Spot GIMP	-	
R5 9.8 -\$30,504 and -900 spote Program VARIOUS	s, removed spots Start Date	ts to stay v	Makegoo	d Policy	,	Appro	oval	Requ			nd coi	nfirm!			GRP	-		GIMP	-	
R5 9.8 -\$30,504 and -900 spot	s, removed spots Start Date	ts to stay v	Makegoo	d Policy	,	Appro	oval	Requ			nd coi	nfirm!		— ⊦		-			-	
Program	Start Date	ts to stay v									nd coi	nfirm!			CPP	-		СРМ	-	
Program	Start Date	-	within max	spots for e	each	dayp	arts,	pleas	se rev	view a	nd coi	nfirm!								
VARIOUS	Date	Stop												1						
		Date	Start Time	Stop Time	М	Т	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment		
VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	2	\$22.00	\$44.00	30	R5 -2x NPE 08/31/16-09/25/16		
1744000	9/19/16	9/25/16	19:00	24:00	Х							-	-	4	\$22.00	\$88.00	30			
	9/5/16	9/11/16	16:00	19:00		Х	Х	Х	Х	Х	Χ	-	-	4	\$8.00	\$32.00	30	R5 -8x NPE 08/31	1/16-09/25/16	
	9/5/16	9/11/16	16:00	19:00		Х	Х	Х	Х	Х	Χ	-	-	12	\$8.00	\$96.00	30			
<u> </u>	9/12/16	9/18/16	16:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	4	\$8.00	\$32.00	30	R5 -10x NPE 08/3	31/16-09/25/16	
	9/12/16	9/18/16	16:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$8.00	\$112.00	30	1		
																•		1		
	9/19/16	9/25/16	16:00	19:00	Х							-	-	0	\$8.00	\$0.00	30	R5 -2x NPE 08/31	1/16-09/25/16	
	9/19/16	9/25/16	16:00	19:00	Х		L		L	L		-	-	2	\$8.00	\$16.00	30			
VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	12	\$31.00	\$372.00	30	R5 -12x NPE 08/3	31/16-09/25/16	
VARIOUS	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	24	\$31.00	\$744.00	30			
VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$31.00	\$434.00	30	R5 -14x NPE 08/3	31/16-09/25/16	
VARIOUS	9/12/16	9/18/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	28	\$31.00	\$868.00	30			
					1											<u> </u>		1		
					_				$ldsymbol{f eta}$			-	-				_	R5 -2x NPE 08/31	//16-09/25/16	
VARIOUS	9/19/16	9/25/16	19:00	24:00	Х							-	-	4	\$31.00	\$124.00	30			
AVG. ALL WKS<	9/5/16	9/11/16	19:00	24:00		Х	Х	Х	Х	Х	Х	-	-	0	\$91.00	\$0.00	30	R5 -3x R2 MG +3x NPE 08/31/16- 09/25/16		
	VARIOUS VARIOUS VARIOUS VARIOUS VARIOUS	9/12/16 9/12/16 9/12/16 9/19/16 9/19/16 9/19/16 9/5/16 VARIOUS 9/5/16 VARIOUS 9/12/16 VARIOUS 9/12/16 VARIOUS 9/19/16 VARIOUS 9/19/1	9/12/16 9/18/16 9/18/16 9/12/16 9/18/16 9/19/16 9/25/16 9/19/16 9/25/16 9/19/16 9/25/16 9/19/16 9/25/16 9/11/16 VARIOUS 9/12/16 9/18/16 VARIOUS 9/12/16 9/18/16 VARIOUS 9/19/16 9/25/16 VARIOUS 9/19	9/12/16 9/18/16 16:00 9/12/16 9/18/16 16:00 9/19/16 9/25/16 16:00 9/19/16 9/25/16 16:00 9/19/16 9/25/16 16:00 9/19/16 9/25/16 16:00 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/16 0/25/1	9/12/16 9/18/16 16:00 19:00 9/12/16 9/18/16 16:00 19:00 9/19/16 9/25/16 16:00 19:00 9/19/16 9/25/16 16:00 19:00 9/19/16 9/25/16 16:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00 19:00	9/12/16 9/18/16 16:00 19:00 X 9/12/16 9/18/16 16:00 19:00 X 9/19/16 9/25/16 16:00 19:00 X 9/19/16 9/25/16 16:00 19:00 X 9/19/16 9/25/16 16:00 19:00 X VARIOUS 9/5/16 9/11/16 19:00 24:00 VARIOUS 9/12/16 9/18/16 19:00 24:00 X VARIOUS 9/12/16 9/18/16 19:00 24:00 X VARIOUS 9/19/16 9/25/16 19:00 24:00 X	9/12/16 9/18/16 16:00 19:00 X X 9/12/16 9/18/16 16:00 19:00 X X 9/19/16 9/25/16 16:00 19:00 X 9/19/16 9/25/16 16:00 19:00 X VARIOUS 9/5/16 9/11/16 19:00 24:00 X VARIOUS 9/5/16 9/11/16 19:00 24:00 X VARIOUS 9/12/16 9/18/16 19:00 24:00 X VARIOUS 9/12/16 9/18/16 19:00 24:00 X VARIOUS 9/19/16 9/25/16 19:00 24:00 X	9/12/16 9/18/16 16:00 19:00 X X X	9/12/16 9/18/16 16:00 19:00 X X X X X X X X X	9/12/16 9/18/16 16:00 19:00 X X X X X X X X X	9/12/16 9/18/16 16:00 19:00 X X X X X X X X X	9/12/16 9/18/16 16:00 19:00 X X X X X X X X X	9/12/16 9/18/16 16:00 19:00 X X X X X X X X X	9/12/16 9/18/16 16:00 19:00 X X X X X X X X X	9/12/16 9/18/16 16:00 19:00 X X X X X X X X X	9/12/16 9/18/16 16:00 19:00 X X X X X X X X X	9/12/16 9/18/16 16:00 19:00 X X X X X X X X X	9/12/16 9/18/16 16:00 19:00 X X X X X X X X X	9/12/16 9/18/16 16:00 19:00 X X X X X X X X X X X X X X X X X X	

Order #		62329940	62329940					9/05	/16 -	09/2	5/16						Update Date			09/08/16			
Syscod	е	4632			Agency	Α	American Media and Advocacy Group									Version			5 Vs. 4				
System	Name	Comcast/Key West, FL			Advertiser Carlos Curbelo Congress											Show Changes Only							
Market		Miami-Ft. Lauderdale			1											_	Total # of We	eks		3			
		•			Client Co	de											Total			\$8,968.00			
AE		Brenda Hadley			Product (Code											Commission			\$1,345.20			
Sales C	coordinato	r Collin Moore			Est Code	7	802								\neg	Net Total			\$7,622.80				
Office		Washington			Product N	Name											Total Spots				212		
Phone		(301) 951-2620			Credit Sta	atus										_	Affiliate Split			100.0			
Status Not accepted																	Sold On			Cost Per Spot	· ·		
Survey Cable Nielsen Live+SD Jul16				Primary [Demo	Α	dults	s 35+							\neg	GRP	-		GIMP	-			
-					Makegoo		-	Approval Required									CPP	<u> </u> -		СРМ	-		
										- 1-											1		
Comme	nts :	R5 9.8 -\$30,504 and -900 spots,	removed sp	ots to stay	within max	spots for e	each o	daypa	arts, p	oleas	e rev	iew a	ind co	nfirm!									
		-																					
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line C	Comment		
27*	ESPN	AVG. ALL WKS<	9/5/16	9/11/16	19:00	24:00		Х	Х	Χ	Х	Х	Х	-	-	3	\$91.00	\$273.00	30				
					•				•					•	•		*			•			
28	HIST	VARIOUS	9/5/16	9/11/16	19:00	24:00					Х	Х	Х	-	-	0	\$31.00	\$0.00	30	R5 -1x R3: +1x. I 09/25/16	R5 -1x R3: +1x. NPE 08/31/16- 09/25/16		
28*	HIST	VARIOUS	9/5/16	9/11/16	19:00	24:00					Х	Х	Х		-	1	\$31.00	\$31.00	30				

	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Total
SPOTS	212	0	0	0	0	0	0	0	0	0	0	0	212
AMT	\$8,968.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,968.00

SYSTEM APP:	_ SALES	ACCT	Date Printed	09/08/16
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62329940 | Miami-Ft. Lauderdale | Comcast/Key West, FL | 4632 |